

Zemanta is the **only DSP Built to Maximize Engagement**

Don't just serve impressions, **deliver intent driven consumers.**

Access **40+ SSPs** world-wide to programmatically buy **native, video and display** ads.



Experience the Uniqueness of Zemanta

- Zemanta is built to buy and optimize for native, video and display ad buying and post-click engagement.
- Achieve the lowest possible CPCs with the greatest ROAS for post-click action.
- Direct integration with Google and Adobe Analytics to measure, report and optimize against first-party site performance.

300K +
Publishers

130 Billion +
Impressions/day

0.7%
Average CTR



Unparalleled reach and Scale

Direct access to the widest and top performing supply of networks and exchanges



Seamless Campaign Management

Real-time management of your bid, budget, premium targeting, and more across multiple partners, in a unified place



One Creative, Multiple Placements

Zemanta dynamically formats your content for every ad unit

Reach out to your **Zemanta** representative today to get started.