

Zemanta among the RedHerring 100 Europe Finalists

Ljubljana-based Zemanta is proud to inform you that it has been selected by the American RedHerring organization as a finalist in the competition for the top 100 European high-tech companies. Winners will be announced on Malta on April 15th.

The jury thoroughly evaluated hundreds of companies, meticulously analyzing their financial statements, management competence, their strategic planning and their commitment to research and development.



About Zemanta

Based on the success of their Strip Mine project for RTV Slovenia, Zemanta was founded in May 2007 by **Andraž Tori** and **Boštjan Špetič** on a vision of a new generation of smart web services.

While the Strip Mine was receiving numerous international excellence and innovation awards, the founders led their company to the forefront of the most promising European start-ups, initially as selected by Seedcamp in September 2007 and then as a RedHerring 100 Europe pick in March 2008.

Zemanta began the new year with the support of two leading British venture capital funds and determined to break into the circle of top global companies that are creating the future of the World Wide Web.

More info: <http://www.zemanta.com>

About RedHerring

RedHerring is a global media house that connects the world's finest innovators to the most savvy investors. It is the publisher of the leading magazine on innovation, it publishes daily news on the web and hosts a number of annual events all over the world.

RedHerring presents an inside view of the global economy of innovation.

More info: <http://www.redherring.com>