



Ljubljana, 26.3.2008

Zemanta service launches worldwide

Zemanta is proud to announce public beta version of its web service that will make your blogging life fun again!

Our tool will integrate will integrate with whichever blogging platform you are using and as you write suggest contextually relevant **pictures**, **links** and **articles** that you can use to enhance your post with.

Your readers expect rich content, next generation semantic web apps require it, and we want to make it simple and fun to produce high quality web content.

Our service utilizes the power of advanced machine-learning and natural language processing algorithms, so that you don't have to do repetitive tasks and can just be creative!

About Zemanta

Based on the success of their Strip Mine project for RTV Slovenia, Zemanta was founded in May 2007 by **Andraž Tori** and **Boštjan Špetič** on a vision of a new generation of smart web services.

While the Strip Mine was receiving numerous international excellence and innovation awards, the founders led their company to the forefront of the most promising European start-ups, initially as selected by Seedcamp in September 2007 and then as a RedHerring 100 Europe pick in March 2008.

Zemanta began the new year with the support of two leading British venture capital funds and determined to break into the circle of top global companies that are creating the future of the World Wide Web.

More info: <http://www.zemanta.com>