



*Ljubljana, 25.3.2008*

## **Zemanta monthly newsletter: March 2008**

### **Hello everyone!**

Last few months have been super busy for us in Zemanta and we have some really exciting news to share with you.

We talked to a lot of you during many conferences we visited and after hearing how you blog, decided to make it easier for you to start using us. We are releasing our technology as a browser extension, which allows us to integrate even with hosts that do not support user uploaded plugins.

With this long introduction we can now invite you to test drive our Zemanta Firefox Extension (and soon also Internet Explorer version).

### **Early Invite!**

Install extension from: <http://www.zemanta.com/download/>

and navigate to your favorite dashboard - supported are blogger.com, wordpress.com, typepad.com, and most of self- or elsewhere-hosted wordpresses as well.

If you have any questions/comments/rants, please don't hesitate to tell it to us either at GetSatisfaction forums: <http://getsatisfaction.com/zemanta> or send e-mail to Jure Cuhalev - [jure@zemanta.com](mailto:jure@zemanta.com).

### **The Party!**

The second important that you should not miss is our Zemanta Spring Party. We are going to celebrate another quarter together with opening our service to the broader public.

You, are invited to show up at the lobby of Smartinska cesta 106 in Ljubljana on Wednesday, March 26th, at 19:00 for a short presentation, followed by a salsa party.

If you, have made it to any of our previous parties, you already know what to expect; otherwise, this is a great opportunity for you to discover that.

You have to confirm your attendance either through Upcoming or email; you can address any questions you might have through the latter.

upcoming: <http://upcoming.yahoo.com/event/454393/>

email: [party@zemanta.com](mailto:party@zemanta.com)

Map: <http://tinyurl.com/2hqqbt>

## **Seed investment!**

In September last year, Zemanta was picked by the largest venture capital funds as one of the 6 most promising technology start-ups in Europe in Seedcamp competition.

In January, we have successfully received the seed investments of two distinguished funds, The Accelerator Group and Eden Ventures, totaling 750,000 Pounds or 1.5M USD. The investment was among the first of its kind in the Slovenian high-tech sector.

## **RedHerring 100 Europe Finalists!**

We have been selected by the American RedHerring organization as a finalist in the competition for the top 100 European high-tech companies. Winners will be announced on Malta on April 15th. More: <http://www.herringevents.com/europe08/>

For Zemanta Team,

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